

Viivi Heller

Interactive Media Designer EFZ

Engaging, digital creator with experience in photography and videography, animation, webdesign and design of printmedia.

«I create designs and visual stories which enlighten and feel satisfying.»



Details

Adress: Am Pfisterhölzli 50,
8606 Greifensee
Switzerland
Birthday: 23.05.2004
Nationality: Switzerland

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Hardskills

Photography (event-, street- & symbolphotography)



Videografie, cutting & animation



Webdesign (Figma & Adobe XD)



Image editing (Photoshop, Lightroom)



Print media (flyers, posters)



Coding (HTML/CSS/Javascript/Python)



Softskills

I am...

- independent
- cooperative
- eager to learn
- entrepreneurial mindset
- cheerful nature

Of course, I am also...

- creative
- technically minded

Job

Since Aug 2025

Graphical worker, onmit GmbH

- Webdesign (Figma)
- Webdevelopment (Wordpress, Elementor)
- Videography (Premiere Pro, After Effects)

March 2023–Aug 2025

Apprenticeship Interactive Media Design,
Banovi AG

- Print media creation (flyers, posters)
- Webdesign (Figma, Adobe XD)
- Photography (event-, street- & symbolphotography)
- Magazine design («Saitenblick», TCSchlieren)
- Image editing (Adobe Photoshop)

Aug 2021–Nov 2022

Apprenticeship Interactive Media Desig,
Association ContentMakers

- Videography (video journalism)
- Management of a youth TV-programme

Aug 2020–Jul 2021

Experience Year,
Association ContentMakers

- Videography (video journalism)

Education

Aug 2022–July 2025 Berufsmaturität ARTE (vocational baccalaureate)

GBS, St.Gallen

- Scientific work

Aug 2022–Juli 2025 Berufsschule

GBS, St.Gallen

- Webdesign
- Videography
- Projectmanagement

Aug 2021–Juli 2022 Berufsschule

School of Design, Bern

- Webdesign
- Photography
- HTML/CSS

Licence

- Driving licence B
- Dronellicence A1/A3 Open sub category und A2 Open sub category

Language

Swiss german



German



English (B2-First, Score 174)



French



About me

I appreciate modern, purposeful and functional designs. I am also passionate about visualising stories and designing experiences.

In my free time, I enjoy skating and art. I also have a particular enthusiasm for horses and ponies.

Why me?

- Creativity & emotion – I create designs that inspire and move people.
- Versatility – From photography to web design: my skill set is wide-ranging.
- Structure & perfection – I love working out the details and implementing projects efficiently.

Projects

Aug 2024–Feb 2025

FDP Greifensee local council election campaign

- Print and digital media creation
- Photography

April 2025–Mai 2025

Rebranding for Crea Code AG (final project), in my portfolio

- Webdesign
- Photography
- Animation
- Concept

March 2023–May 2025

Eventphotography immoTable

- Photography & videography

April 2020–Nov 2022

Management of a youth TV-programme, VideoGang

- Redaction
- Moderation
- Videojournalism (concept & organisation)
- Videography & cutting

Volunteering

Since March 2023

Member of the association's finance committee, local FDP party in Greifensee (CH)

- Accounting
- Independence
- Teamwork

2018– March 2023

Helping out in different horse stables

- Empathy
- Independence
- Teamwork
- Stress management

Future plans

From Sept 2025

Bachelor Digital Design (part-time), OST Otschweizer Fachhochschule

From time to time

Freelancing (eventphotography)